



Leaving Your Home

*"Where we love is home, home that our feet may leave, but not our hearts."
- Oliver Wendell Holmes, Jr.*

Dear **Customer Name**,

When we think of leaving the place we have called home, we often approach it with mixed feelings. On the one hand, we are excited to get on to the next place. But on the other, we are sad to leave behind all the memories we have stored in the walls of this one.

These mixed feelings can often get in the way of our ability to make good decisions when the time comes to sell our house. It is then that we most need someone who is objective to help us sort out our feelings from the facts. To keep us moving forward when we feel stuck.

My name is **Your Name** and as your real estate consultant, this is what I do for you. I look out for you throughout the whole process. I know that this move isn't just a real estate transaction for you, but instead it is part of a larger transition that you are facing in your life. With this understanding, I am in a better position to help you.

If you are considering selling your home, please give me a call. I'd love to help.

Warmly,

Your Name
Your Company
Phone Number
Email Address

P.S. In case you're too busy to call right now, I've enclosed a postcard for you. Simply fill it out and drop and I'll get in touch with you.